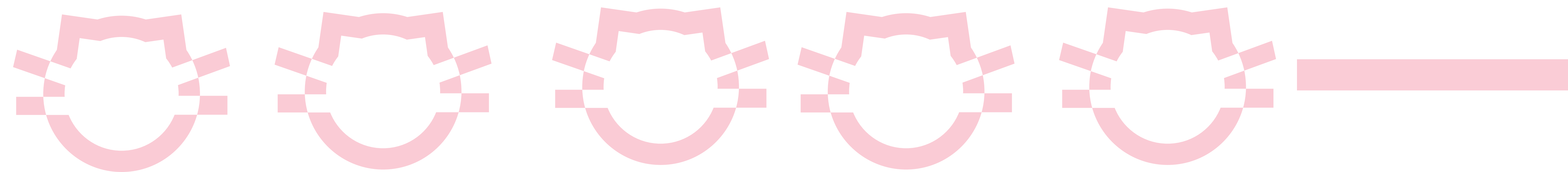


Maira Garcia

Portfolio





OREGON GARDEN



Challenge

Take the existing Oregon Garden logo and create a version that celebrates their 25th anniversary. Along with this, illustrate a T-shirt design for use in merchandise to support the anniversary.

Solution

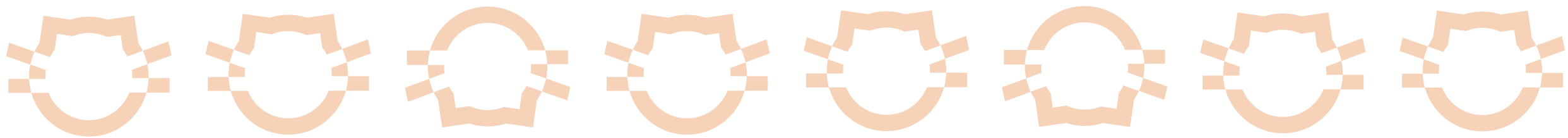
For the logo, I chose to tuck the 25 years under the Oregon Garden logo and add an arch as a holding shape over the logo, the curved shape of the arch reflects the organic nature of the garden and helps unify the logo and anniversary text. For the illustration, I chose to focus on the flowers and plants that can be found at the garden.







SOMNI ICED TEA



Challenge

Design a beverage package for a brand I created. Consider the audience, brand story, and functionality in the design.

Solution

I created an iced tea brand called Somni, which means sleep. I wanted to reflect coziness in my branding so each edition features a cat peacefully sleeping. Each flavor also used a different color palette and fruit illustration which makes them easier to distinguish but also maintains a consistent visual brand.

PACKAGE DESIGN





(sandy)

ALEX G

A self-made indie icon
By Maira Garcia



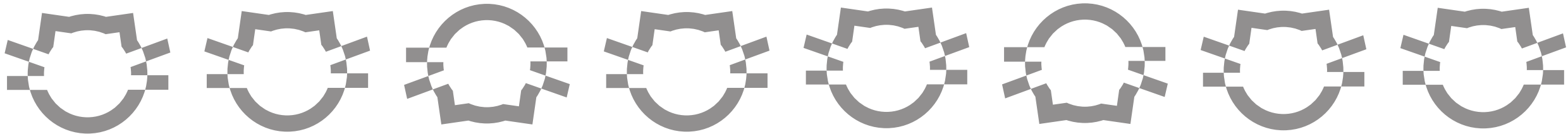
Photo by Tonje Thiesen

If you're a fan of indie music, and are looking for a new artist to pick up this summer, Alex G is the perfect artist to give a listen.

The newest studio album by American musician Alexander Giannascol, more commonly known by his stage name Alex G, has recently released his latest album titled Headlights. This being his tenth studio album, Alex has established his sound as indie rock with hints of lo-fi and folk. He became more popular in the indie scene around 2020 after songs such as Treehouse and Mary were used in viral TikTok trends. If you're online, you've probably heard at least one of them. However, his career began long before this, right from his bedroom in Pennsylvania.

Alex G's music career began with him playing in local bands until he launched his solo career in 2011 with the release of his album called Winner. This album was self-made and self-released on Bandcamp, and it is one of his only albums not on all streaming platforms. He went on to make three more Tapes in 2014. From then on, he has worked on various other projects including some full-on music collaborations, and some of the artists he's collaborated with include big names like Frank Ocean, Halsey, and Lil Yachty.

Hrtz Music Magazine | 3



Challenge

In groups of four we were each tasked with writing and designing content for two full-page spreads. Our group’s magazine theme was music, inspired by our own interests.

Solution

I created two spreads that visually reflect Alex G’s expressive style. The illustrations of the dog reference a reoccurring character associated with Alex G. I wanted the illustrations to add personality to the layout and create an engaging reading experience

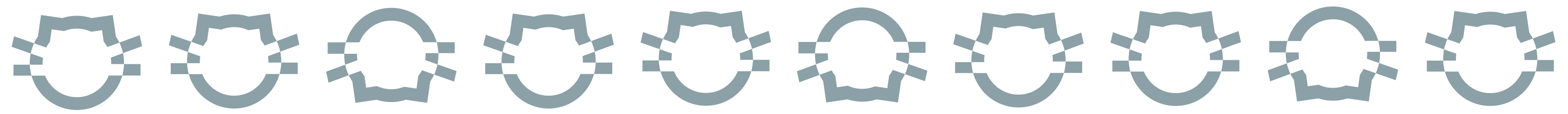






MIZAR

Claim your look with the perfect glasses

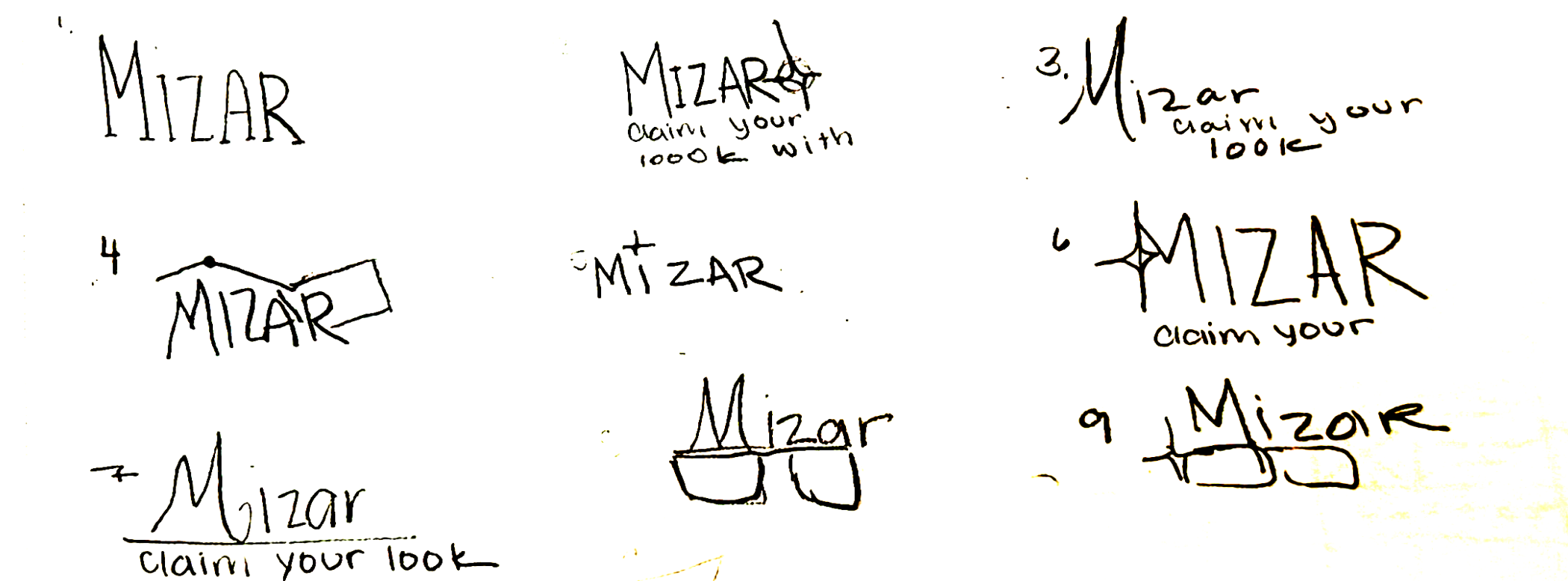


Challenge

Design a logo for a boutique store that sells trendy eyeglasses. The target audience is young adults and young professionals looking for cost-conscious but unique, trendy fashion statements in eyewear.

Solution

Mizar is the name of a star in the big dipper constellation so I represented that with the stars on both sides of the logo. I wanted the font to feel clean and modern and have the tagline be justified with the text.





[HOME](#)[ABOUT](#)[BIKES](#)[SERVICES](#)[EVENTS](#)

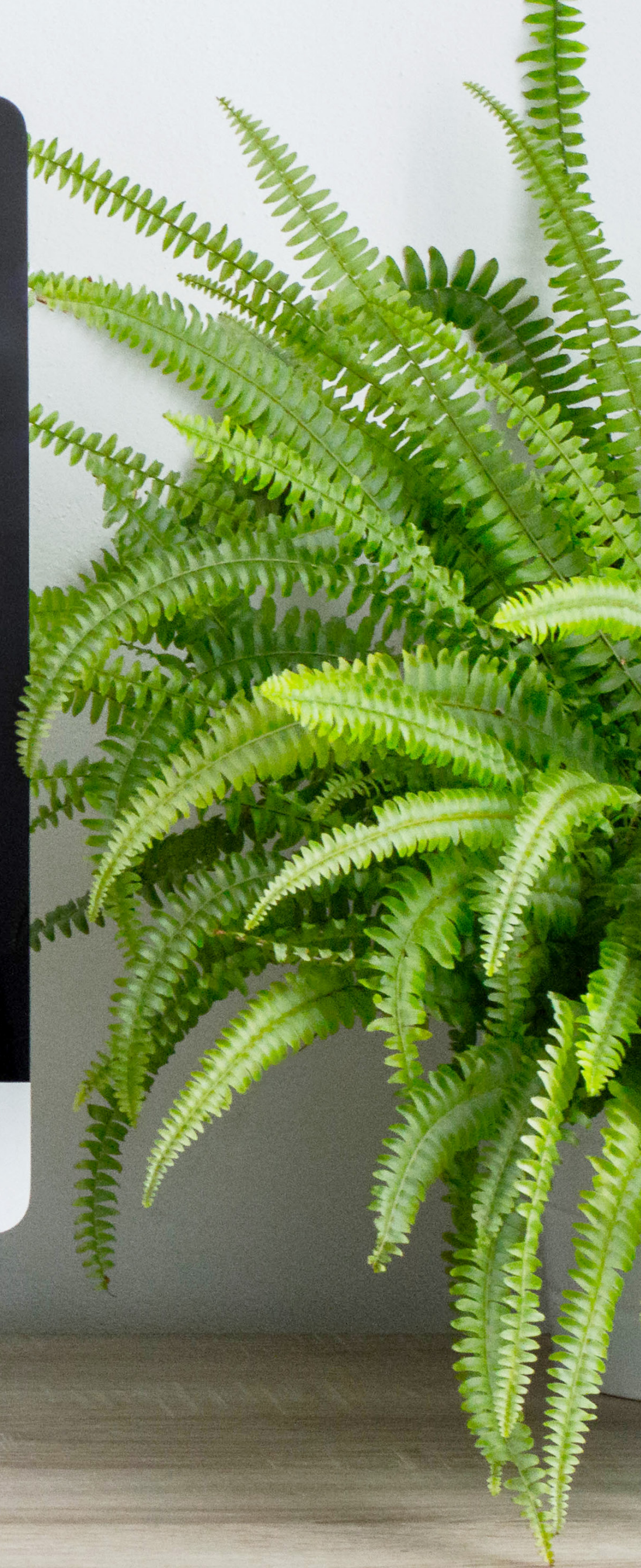
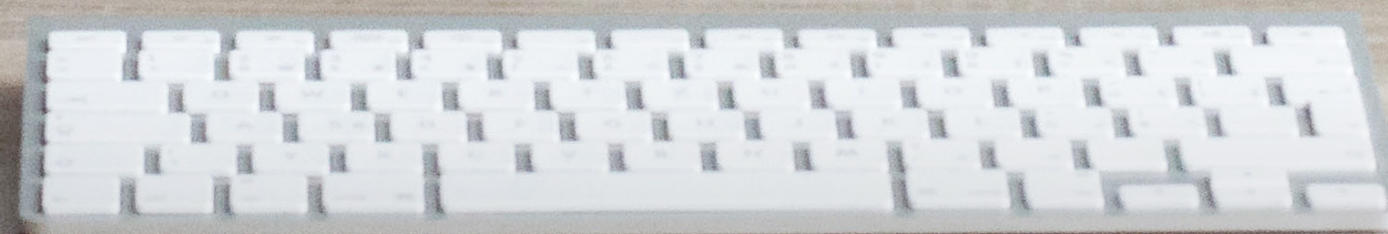
SERVICES

Rush service is available!

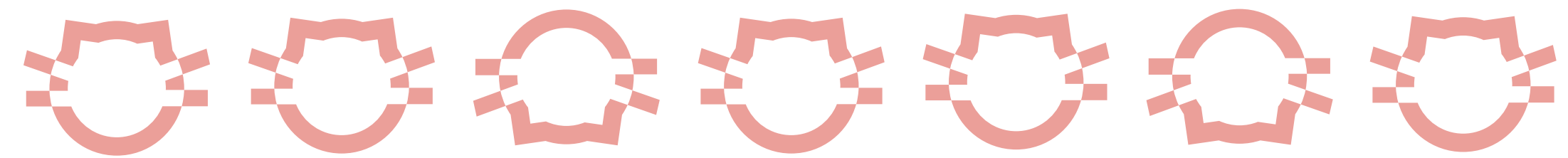
Commuters, racers, BMXers, tourists and even strollers. Anyone "out on the road" with a flat, in most cases, are back on the road within a hour and sometimes sooner.

We Service E-Bikes:

E-bike Flats repair,
Disc Brake Pads replaced,
hydraulic brake bleed,
We'll Build your new E-bike out of the box.



OREGON BIKE SHOP

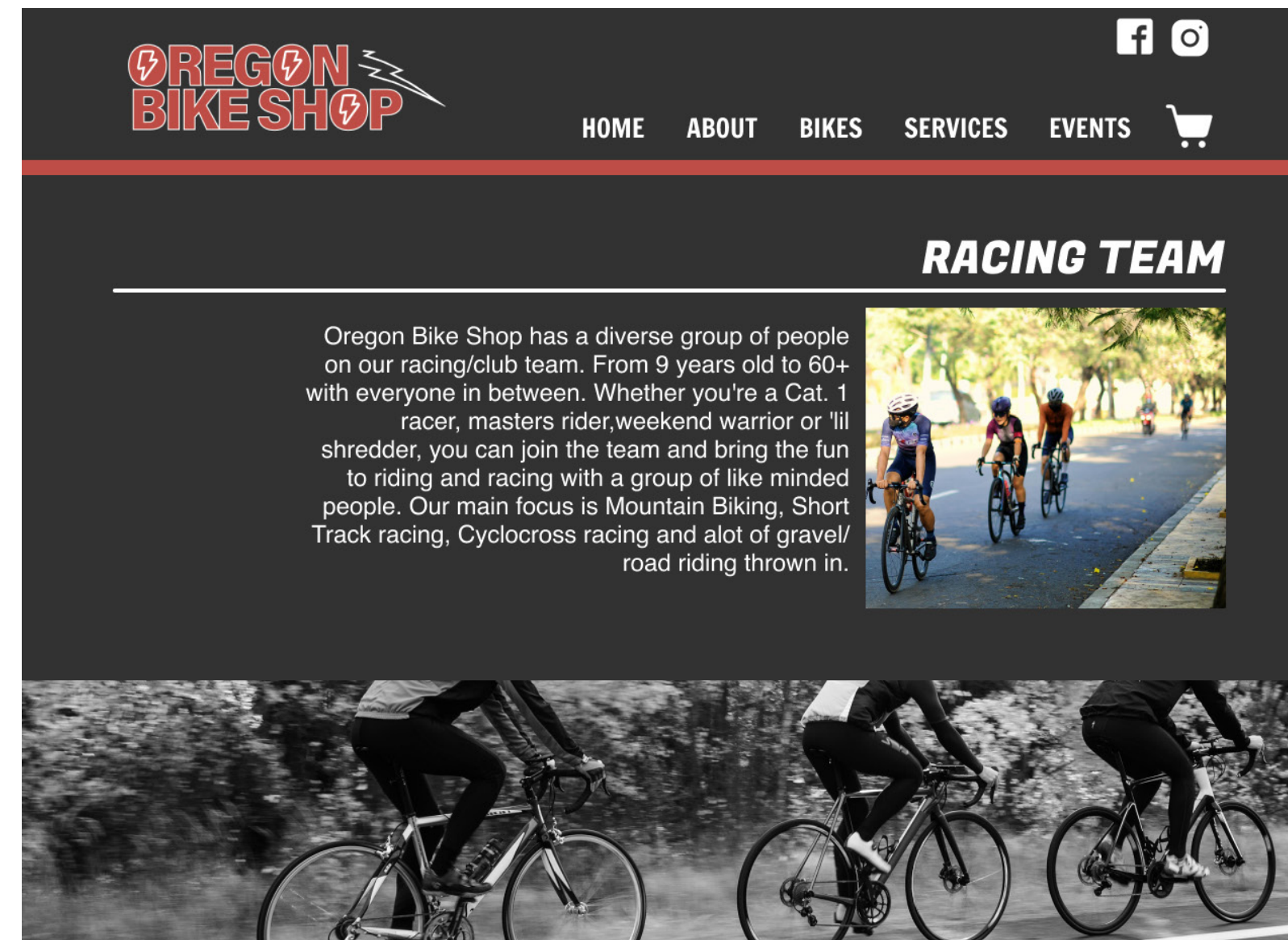


Challenge

Redesign the existing Oregon Bike Shop website, working to improve user experience and mobile adaptability.

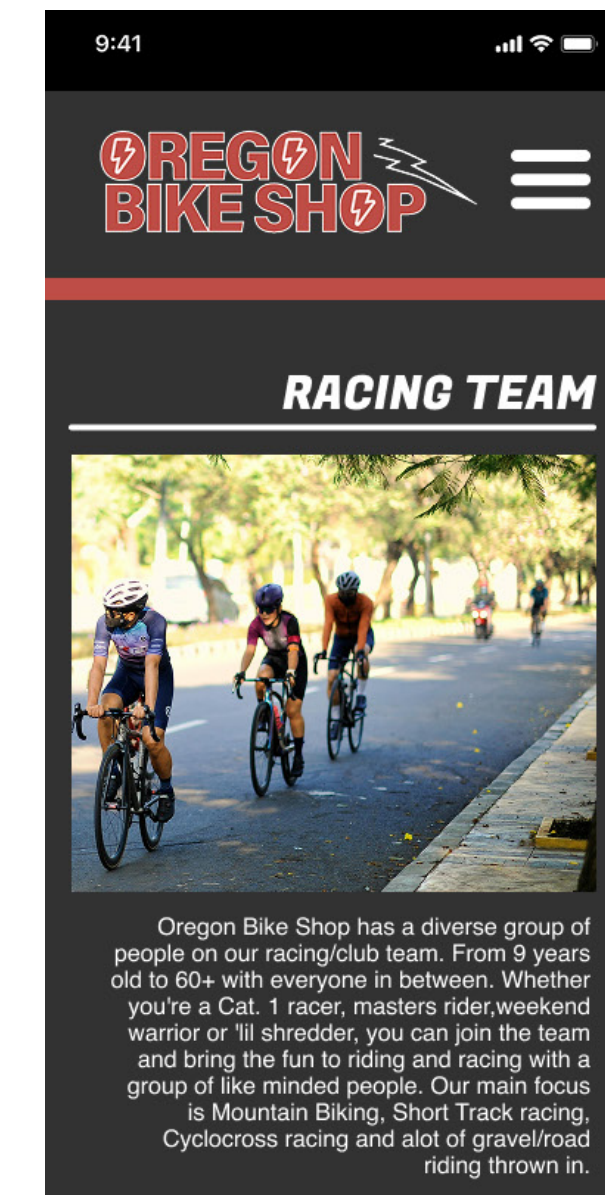
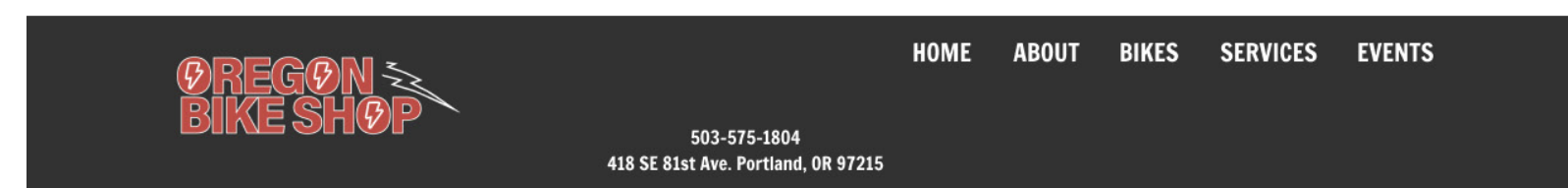
Solution

I reorganized the site into multiple pages to help make the information easier to navigate and understand. I improved the visual hierarchy to make it easier for users to quickly locate information. I kept a dark grey and red color pallet to match Oregon Bike Shop's existing brand



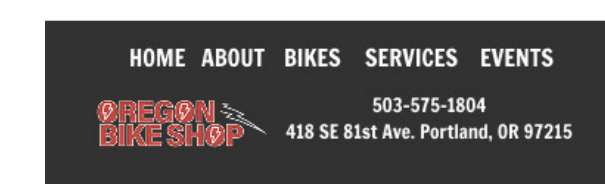
Events Include:

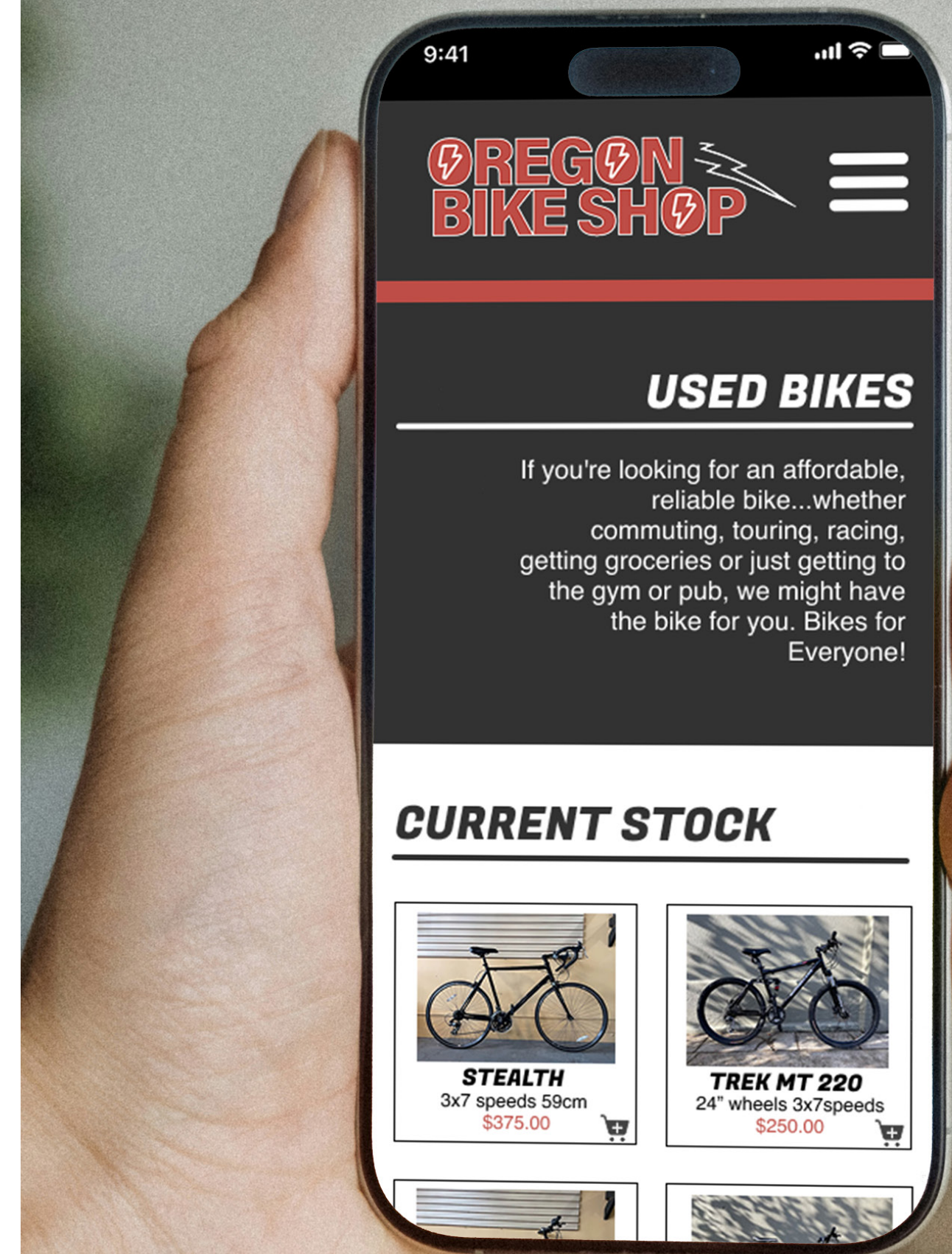
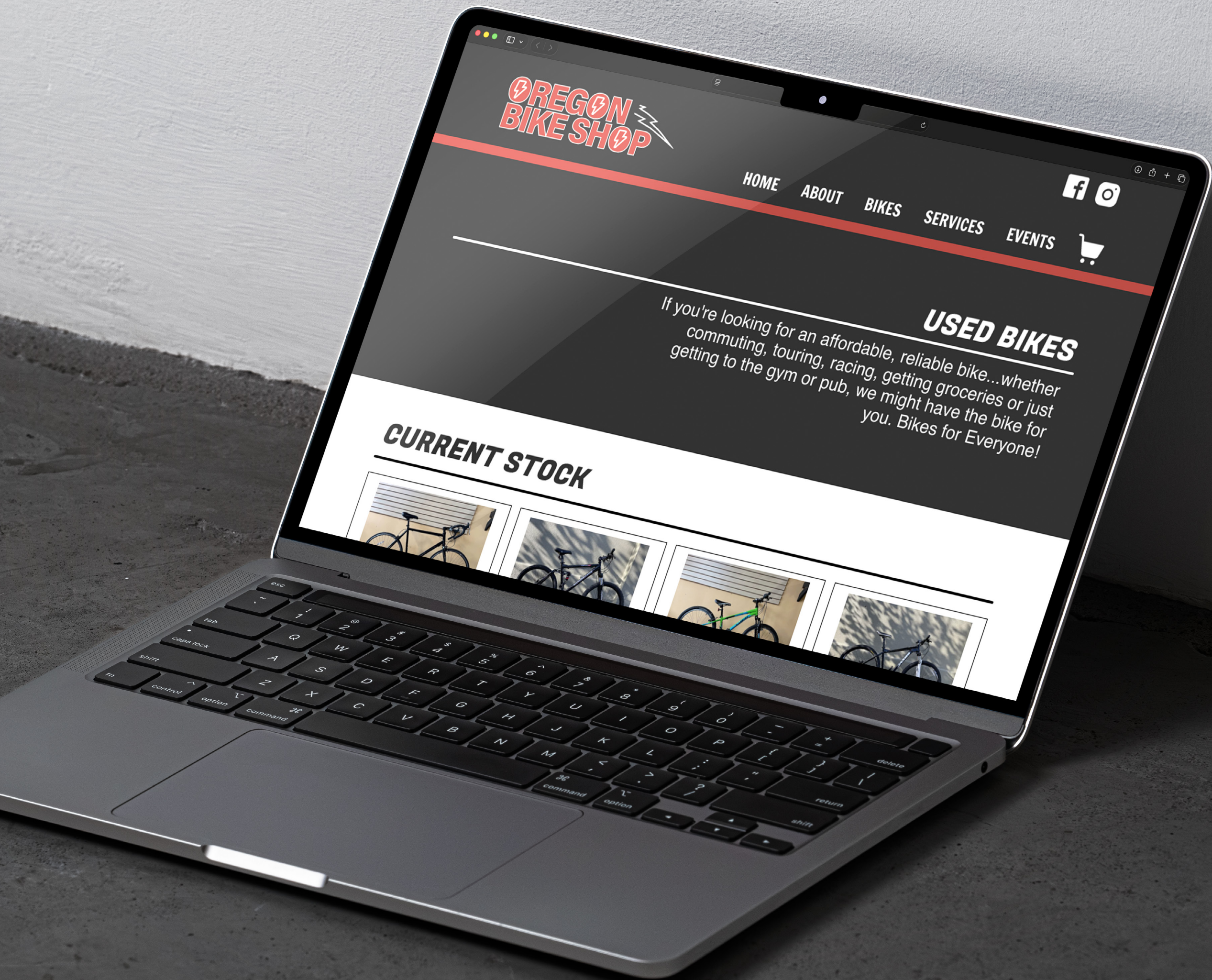
Cross Country Mountain Bike Nationals
Oregon XC Series
Short Track MTB on Monday nights at PIR
Road Racing - Wed nights in July
Mt. Tabor. Cyclocross in the Fall with the Cyclocross Crusade series
[More about the team here.](#)



Events Include:

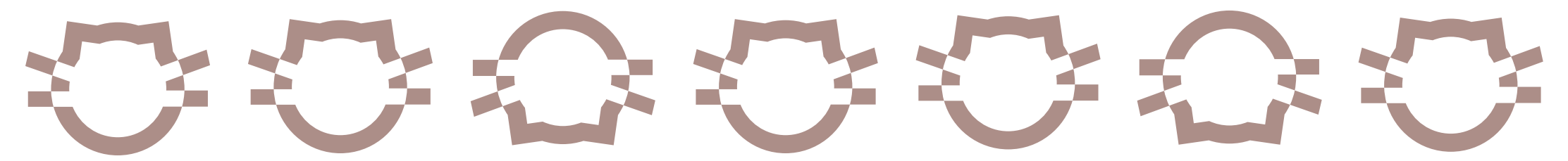
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CHEMEKETA CELLARS

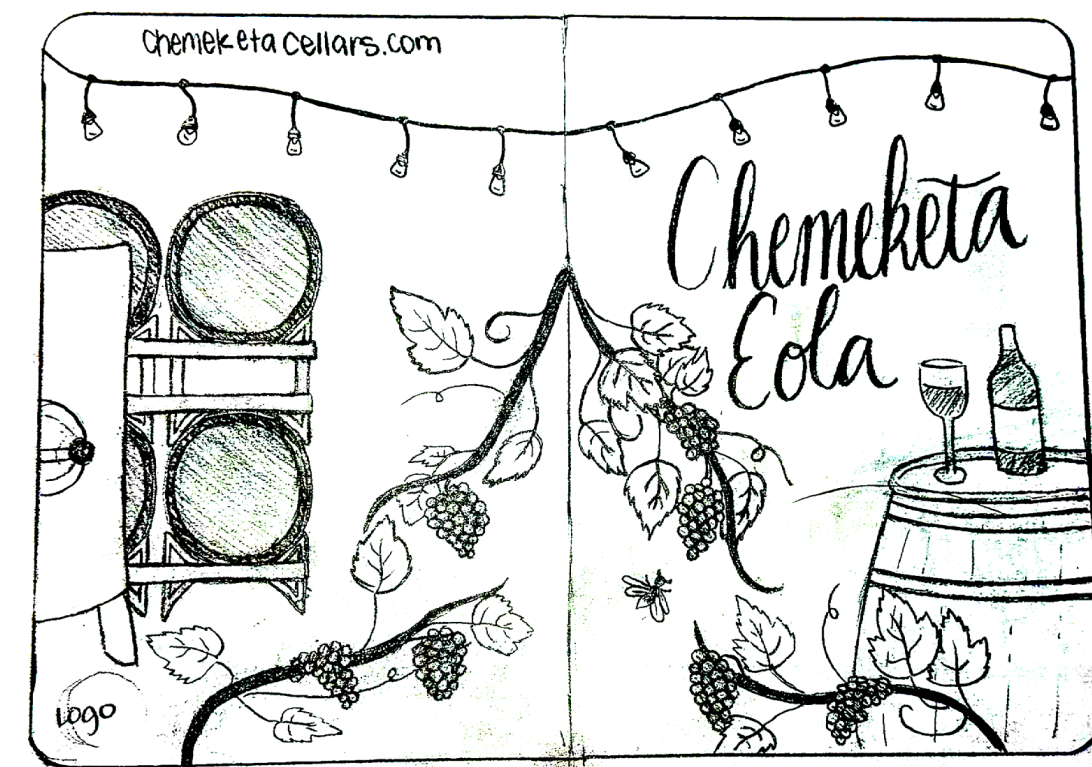
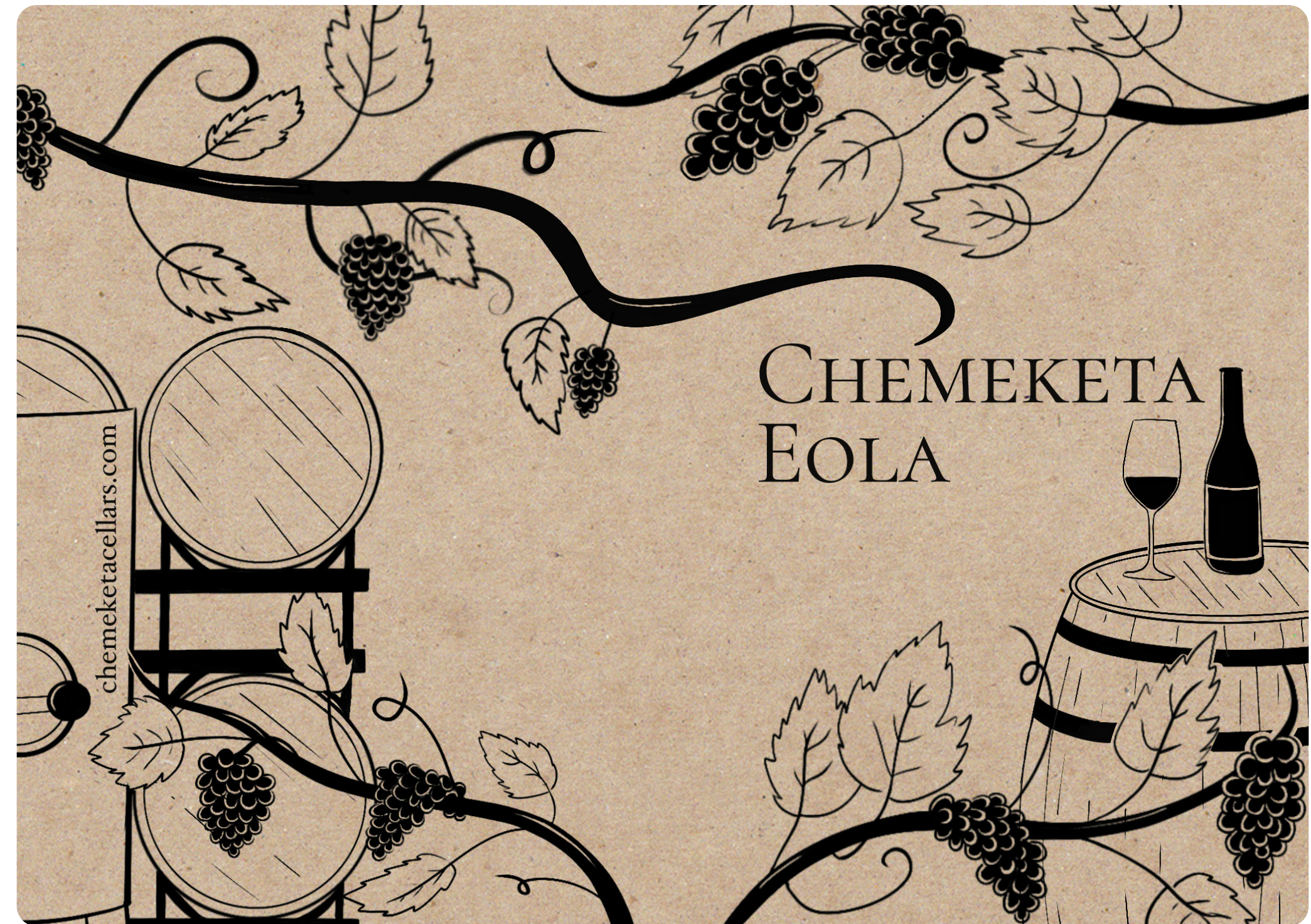


Challenge

Design a promotional notebook for Chemeketa Cellars that reflects the nature and hospitality of Chemeketa's Eola campus.

Solution

I illustrated the front to reflect the guest service and the back to reflect the proccess that goes on behind the scenes. The front and back are joined together by branches inspired by the vineyard.

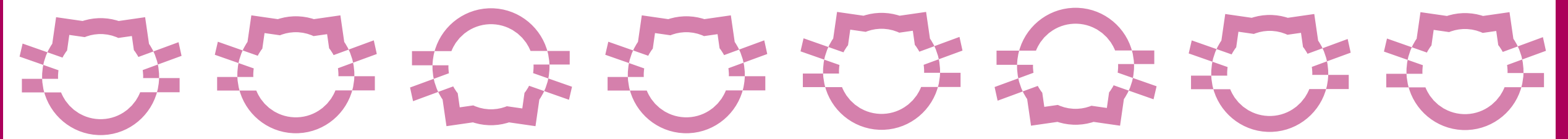


SCOUTBOOK COVER





SUGAR HEX

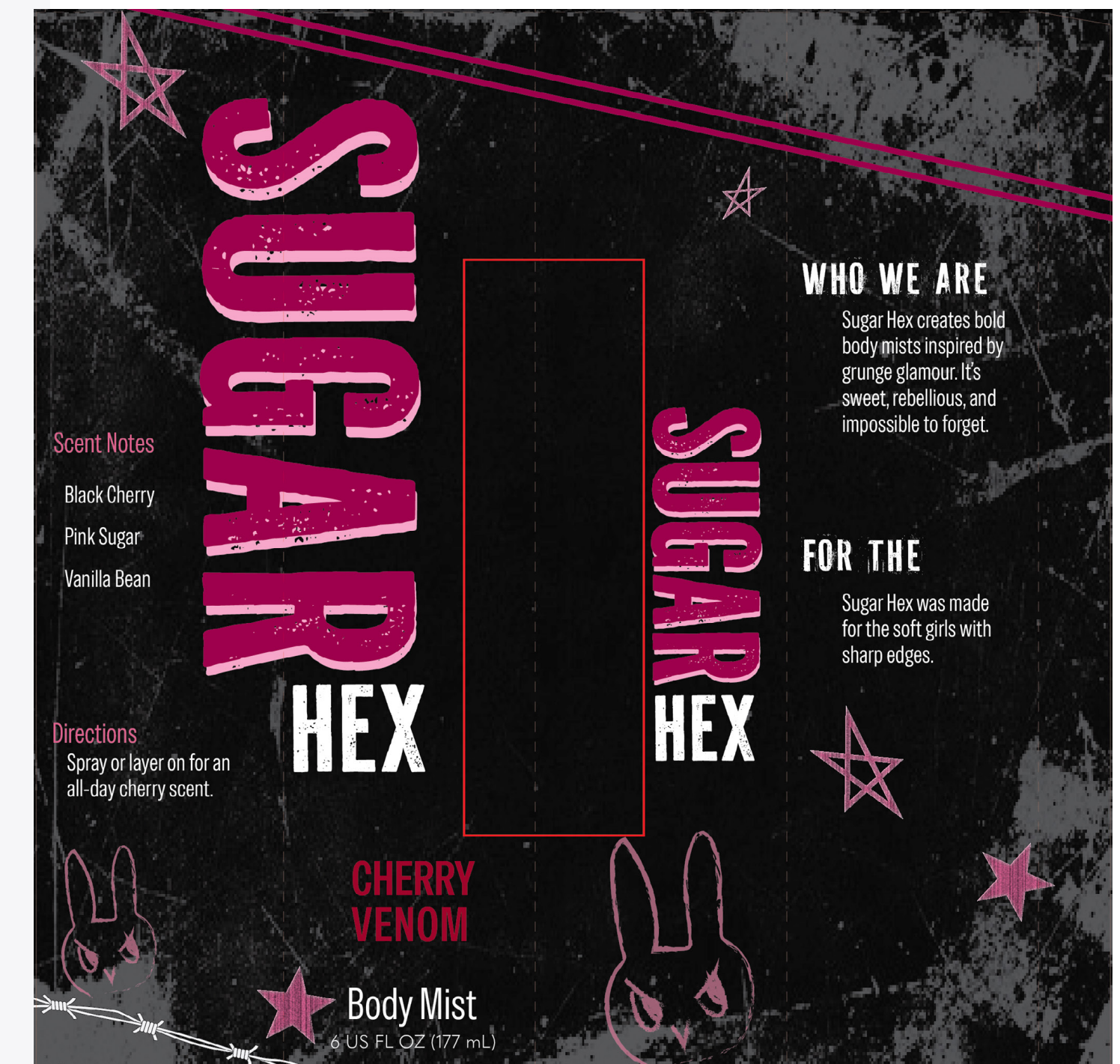


Challenge

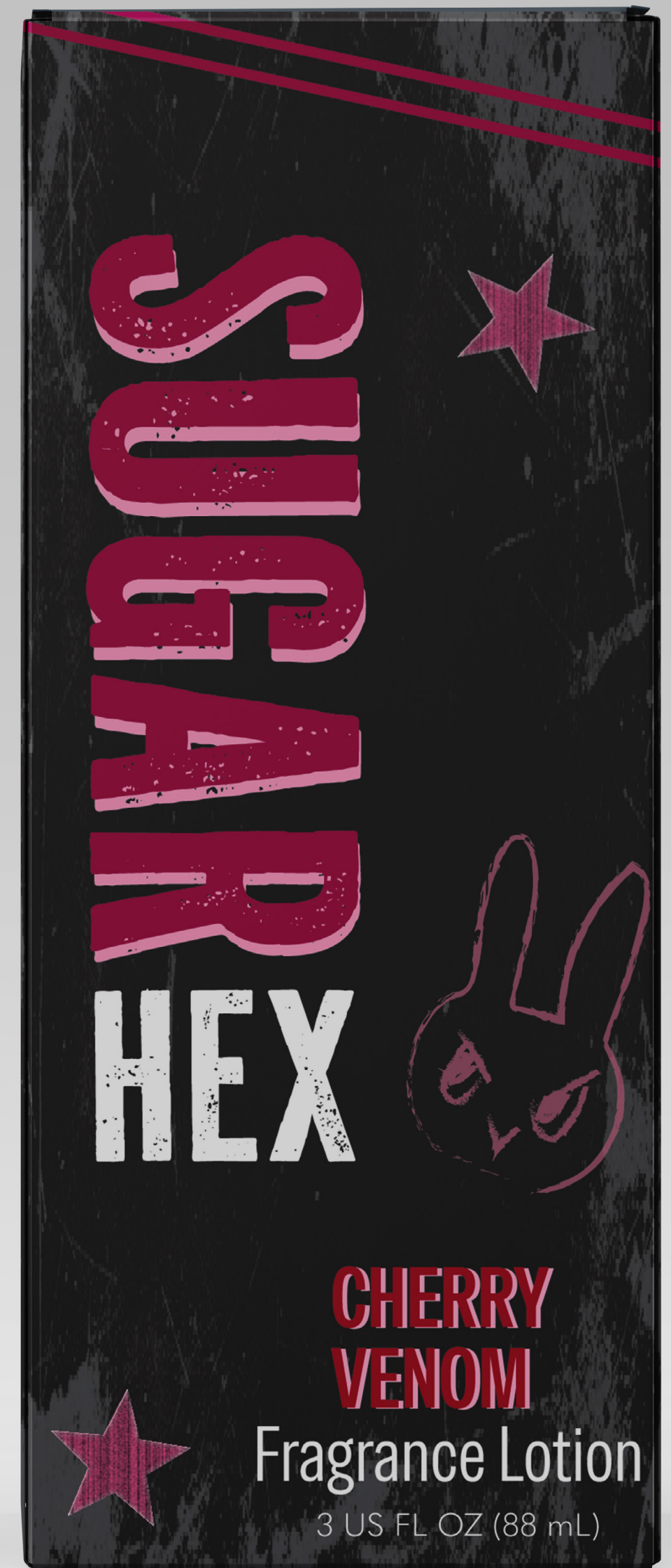
I was given a premade dieline and tasked with developing both the packaging design and product branding.

Solution

I created a body spray brand called Sugar Hex aimed at teenage girls who are drawn to the alternative and grunge aesthetic. The branding features a bright pink with dark graphics to represent both a sweet and edgy aesthetic.



PACKAGE DESIGN



STORM GUIDE



Food
Bldg 2
Food, drinks, and
snacks



Medical Services
Bldg 2
If you have an injury or
need medical care



Accessibility Services
Bldg 2 Rm 174
Any accommodation
you may need to assist
in your learning



Library
Bldg 9
Study spaces, tutoring,
and computer access



Info Desk
Bldg 5 Rm 266
If you have questions
or need guidance



Counseling
Bldg 2 Rm 116
Personal counseling
and academic advising



Public Safety
Bldg 2 Rm 173
Transportation services
and security



Book Store
Bldg 1
Textbooks, art supplies,
and other school
materials



Bathrooms
Bldg 2
Clean and accessible
facilities

Visit the
Navigate App!




Chemeketa
Community College

STORM GUIDE

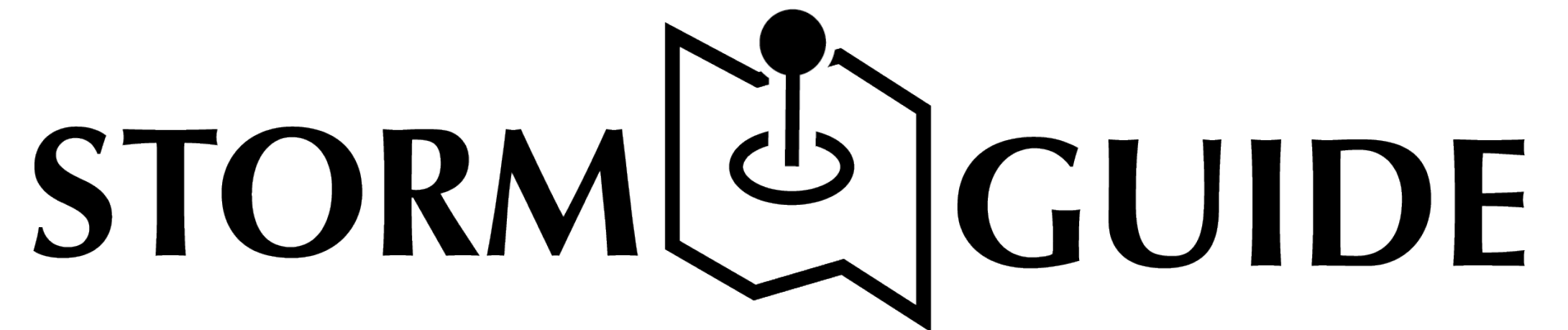


Challenge

Develop a series icons to be used to identify some of the college locations, then create a logo using the map icon. Use those icons and logo to create an info piece for new students to utilize for wayfinding.

Solution

I developed 10 icons that are unified by the circle bounding box and a consistent visual style, which helps users quickly recognize locations and easily navigate campus. I made the logo simple to match the icons and incorporated the map icon.



STORM GUIDE



Food
Bldg 2
Food, drinks, and snacks



Counseling
Bldg 2 Rm 110
Personal counseling and academic advising



Medical Services
Bldg 2
If you have an injury or need medical care



Public Safety
Bldg 2 Rm 173
Transportation services and security



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Bldg 1
Textbooks, art supplies, and other school materials



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SOAPBOX POETRY

WINTER 2026

WELCOME TO THE REBELLION

January 12th

Deanne Beausoleil

January 26th

Traci Hodgson

February 9th

Keith Russell

February 23rd

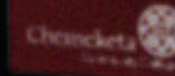
Lauren Sparks

March 9th

Alissa Hattman

12:00-12:20pm

Gretchen Schuette Art Gallery

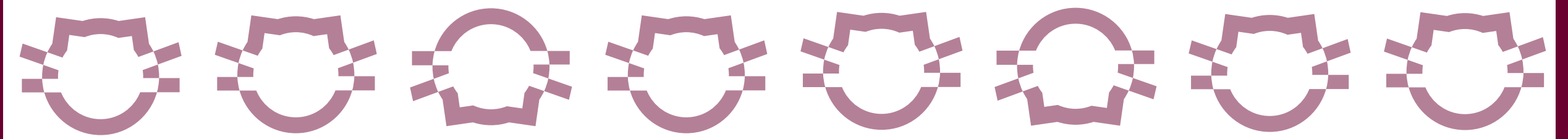


THE GRETCHEN SCHUETTE
ART GALLERY

EO/AA/ADA/Title IX institution
www.chemeketa.edu/about/legal

CHEMEKETA WRITES

SOAPBOX POETRY

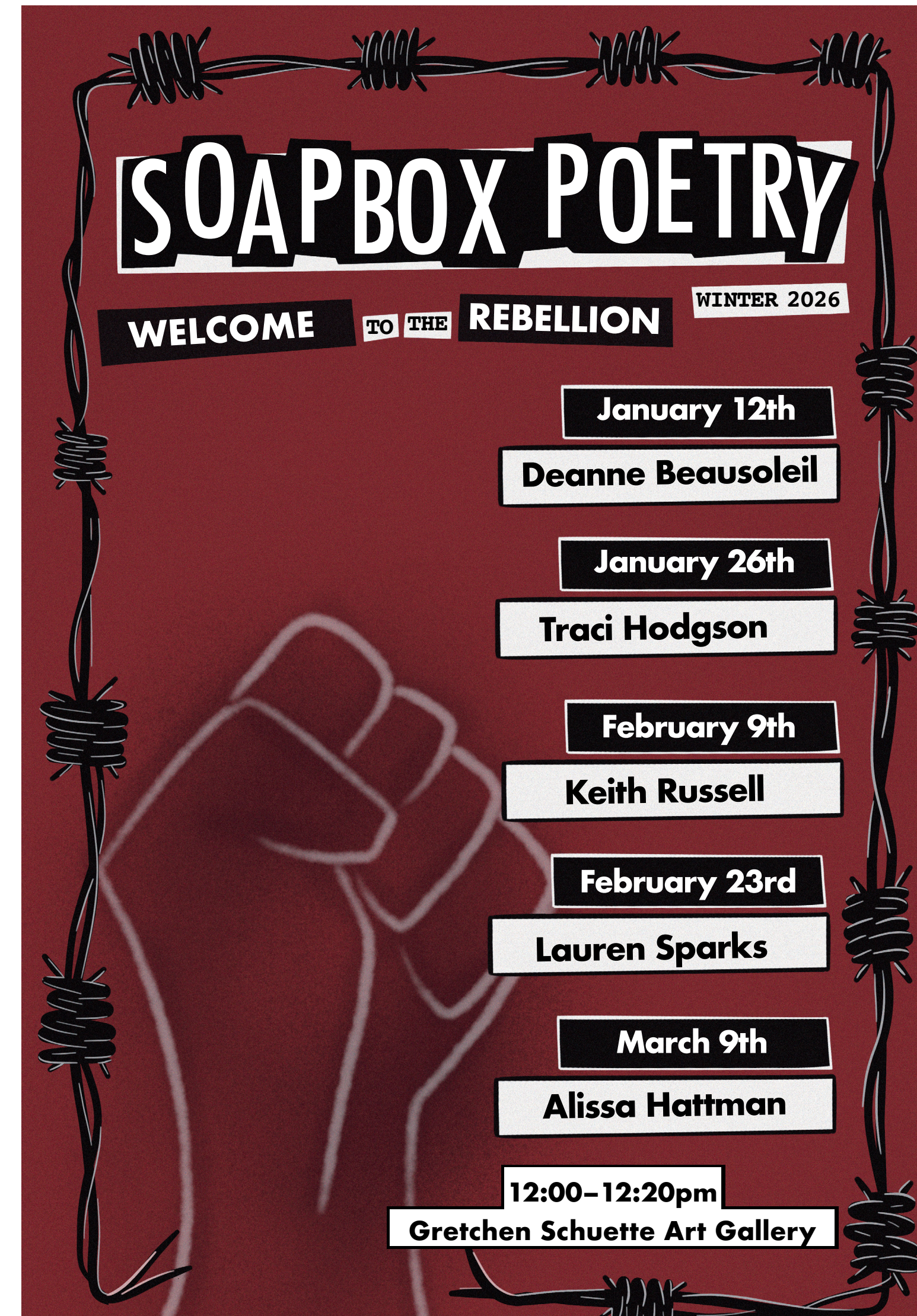


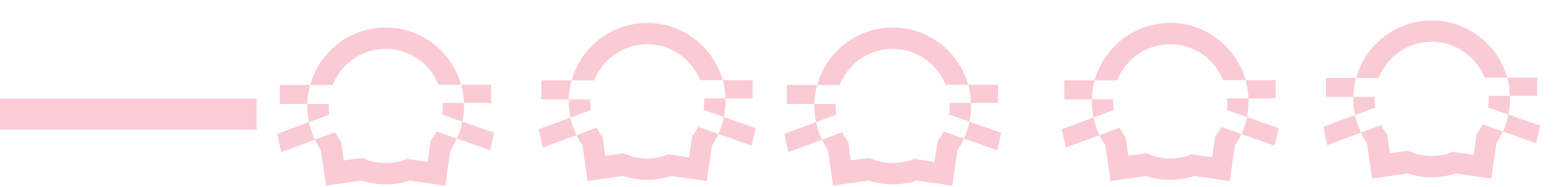
Challenge

Create a poster for Soapbox Poetry, a spoken-word poetry event, with the theme of rebellion and protest.

Solution

I created a grunge inspired poster to reflect the themes of rebellion and protest. The barbed wire and fist breaking through it symbolize resistance and empowerment.





Thank you

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mairagdesign@gmail.com

