

Sati Gonzales Portfolio

Spring 2026



Visual Communications Graphic Design

It's known for cooler temperatures, changing leaves, and the start of the school year in many countries. The name comes from the Latin "septem," meaning seven, as it was originally the seventh month in the Roman calendar.

Mon	Tue	Wed	Thur	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

October is a month of harvest, when crops are gathered and seasonal foods are enjoyed. It's also known for Halloween on the 31st, a celebration with costumes, treats, and spooky themes. The name "October" comes from the Latin word *octo*, meaning eight, as it was the eighth month in the early Roman calendar.

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19	20	21	22	23	24	25
26	27	28	29	30	31	🍷

known for cooler weather and the end of the autumn season in the Northern Hemisphere. It is a time for reflection and giving thanks with holidays like Thanksgiving celebrated in the United States. The name comes from the Latin *novem*, meaning nine, as it was the ninth month in the old Roman calendar.

Mon	Tue	Wed	Thur	Fri	Sat	Sun
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23	24	25	26	27	28	29
30						



Flowers blossom and we start planning our vacations. Easter celebrates the resurrection of Jesus Christ, with traditions like church services and egg hunts, celebrated April 8th. Earth Day is celebrated on the 22nd, a time to focus on caring for our planet. April gets its name from the Latin word "aperire," which means "to open" — just like flowers and trees when it comes to spring.

This month is named after the Roman god, Janus. The god of doors, who has two faces - one looking forward and one looking back. People set out resolutions to start a new year for themselves and reinvent their lives positively. 2026 is the year of the Horse; people born this year are independent and charismatic.

Mon	Tue	Wed	Thur	Fri	Sat	Sun
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The shortest month of the year, its known for the holiday of love, Valentine's day. This holiday dates back to 496 AD, as a feast celebrating St. Valentin the Novadays people give out cards, chocolate, flowers and words of affirmation. February comes from the word Februus, meaning "to cleanse" due to purification rituals.

Mon	Tue	Wed	Thur	Fri	Sat	Sun
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St. Patrick's Day honors the patron saint of Ireland. In America, it's celebrated with parades, shamrocks, and wearing green. Many people gather in bars or with friends to celebrate. March is recognized as Women's History Month in addition marking the spring equinox - when days and nights are equal in length. The month is named after Mars, the Roman god of war.

In the United States, July is a month filled with patriotism and celebration. It marks the country's independence from Britain with the celebration on July 4th—Independence Day. People gather to enjoy barbecues, parades, and fireworks. July is also named after Julius Caesar, as the month was renamed in his honor in 44 BCE after his significant contributions to the Roman calendar.

In late June kids are finally released from classroom. Students graduate and continue into their next chapter. This month is packed with wedding, vacations and outdoor activities. Father's Day is celebrated on the third Sunday of June, a day to honor dads and father figures. The month is named after Juno, the Roman goddess of marriage and family.

2026 Calendar



Page Layout



Challenge

Create a calendar for the year 2026 with unique visuals and a strong grid layout.

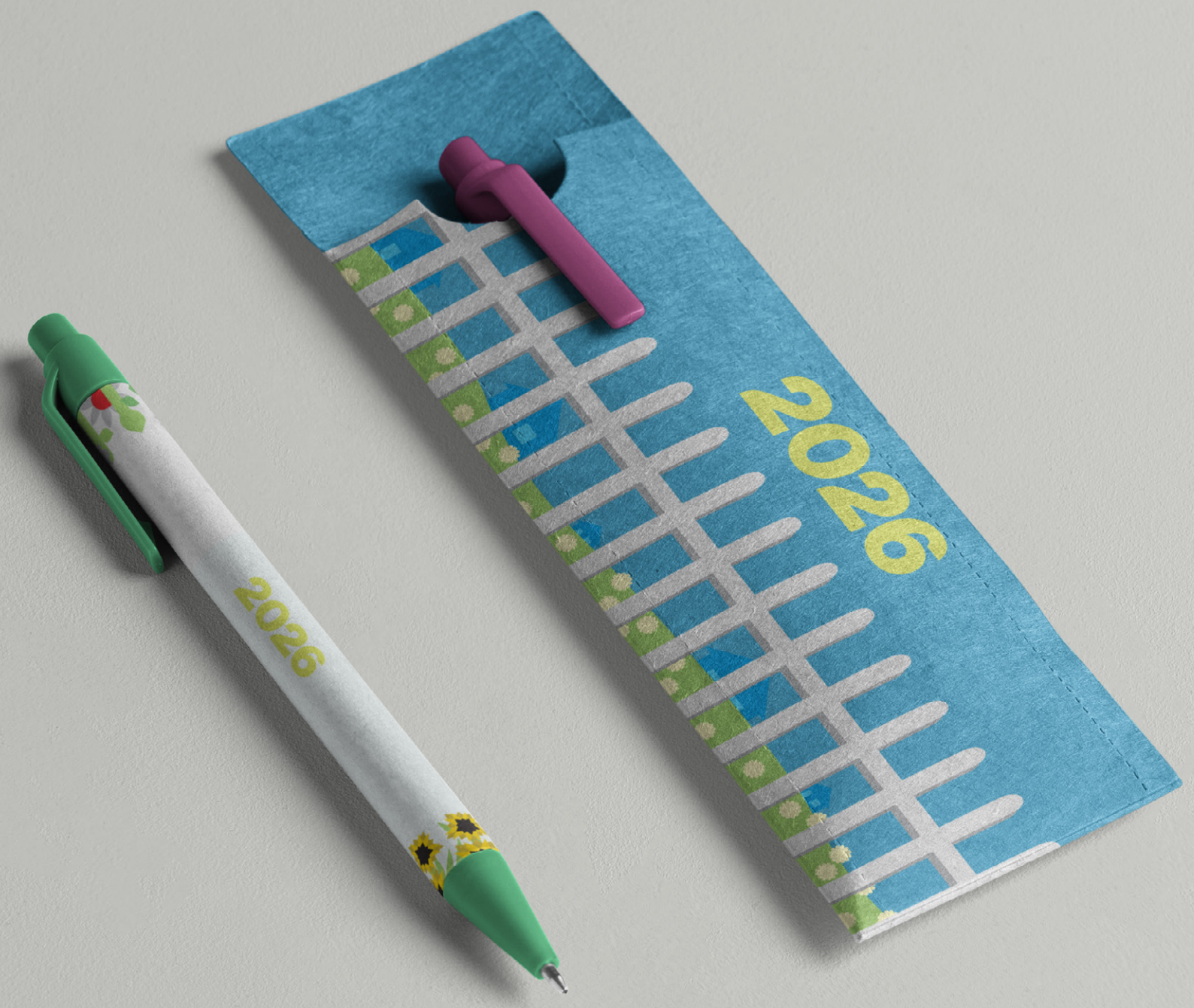
Solution

This calendar uses vector artwork and saturated hues to create a unique, clean and eye catching design. A strict adherence to the grid as well as the order of weekdays makes it a perfect choice for office and school use.

Bright

Fresh

Clean





Riot Ritual Male Cosmetics



Brand Guide Design



Challenge

Establish a brand guide for a men's skincare line and create a strong logo for use in packaging and more, then use that branding to create effective packaging and marketing material.

Solution

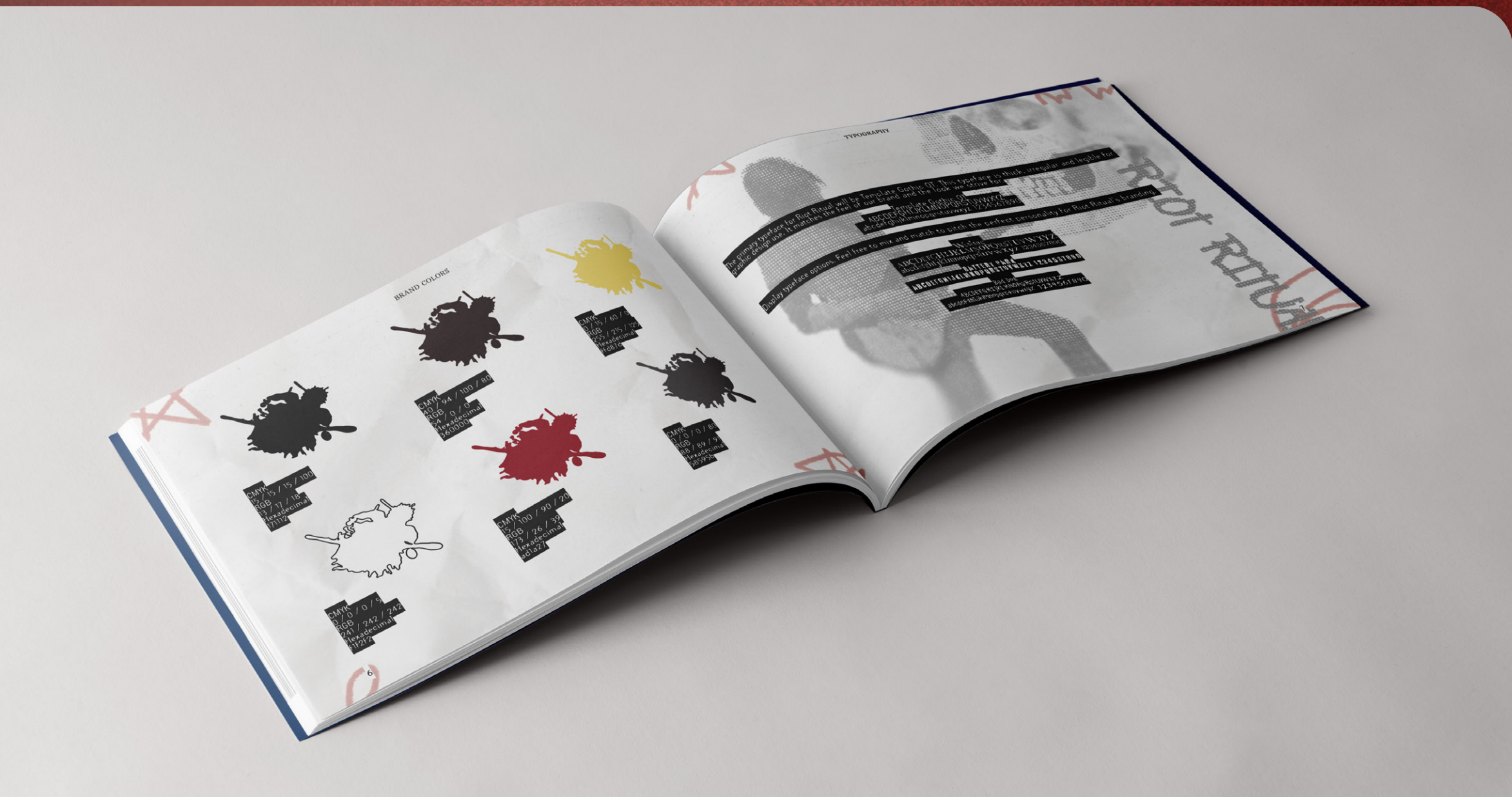
Created a strong visual identity, consisting of a bold logo with multiple usages and formatting. Additionally created a clear and concise brand guide pamphlet with hand written and unique typefaces for the brand's visual identity.

RIOT  RITUAL

Edgy

Masculine

Dark



RAINFOREST EDITION

NEW FLAVOR!

WILD ROOT

Lychee Wheat Puffs

Natural Beet and Turmeric Dye

Non-Profit Cereal Brand

Ethically Sourced Ingredient

Organic Sugar from Lychee

NET WT.
20.4 OZ

CEREAL

The world's first non-profit cereal?

The rain forest has been at the mercy of wildfires and deforestation. The past decade has been particularly tough. With every box we donate all profits to our charity efforts. We plant trees, study fauna and rehabilitate rainforest's with this new edition of cereal.

We started with a small team and quickly expanded as our product gained traction. Our goal is to create a healthy, ethically sourced and simple cereal for adults and children to enjoy.

The products quality speaks for itself. To support our cause all you have to do is keep coming back for more!

www.wildroots.org/rainforest

OCEAN & REEF EDITION

WILD ROOT

at & Mango Cornpuffs

Non-Profit Cereal Brand

Ethically Sourced Ingredient

Organic Sugar from Mango

CEREAL

The world's first non-profit cereal?

Our coral reefs are dying out slowly, due to pollution and environmental changes. All profits from this cereal box go to our efforts of sea rehabilitation.

We started with a small team and quickly expanded as our product gained traction. Our goal is to create a healthy, ethically sourced and simple cereal for adults and children to enjoy.

The products quality speaks for itself. To support our cause consider repurchasing this flavor or trying another in our line. Also, consider buying mineral-based sunscreen without harmful chemicals to our beautiful coral reefs!

www.wildroots.org/ocereef

POLLINATOR EDITION

WILD ROOT

& Violet Wheat Puffs

Non-Profit Cereal Brand

Ethically Sourced Ingredient

Organic Sugar from Figs

CEREAL

The world's first non-profit cereal?

Natural pollinators have had declining populations starting in the 1950s. Native species are integral to native plant populations as well as our crops. All profits from this cereal box go to our pollinator habitat restoration as well as planting native flora for our busy bees.

We started with a small team and quickly expanded as our product gained traction. Our goal is to create a healthy, ethically sourced and simple cereal for adults and children to enjoy. The products quality speaks for itself.

To support our causes consider us again for your next box of cereal. Also, consider planting a native flower in your region.

www.wildroots.org/pollinators



Wild Root Cereal Box



Package Design and Die Lines



Challenge

Create a die line and branding around a cereal box, with a health centered, sustainable and ethical look. Use the established branding to create a line of products.

Solution

I created a clean and sleek design with natural elements and a clearly communicated brand story section to appeal to an audience of eco-conscious consumers who also value healthy foods. Natural colors and photography further support that brand image of being ethical.



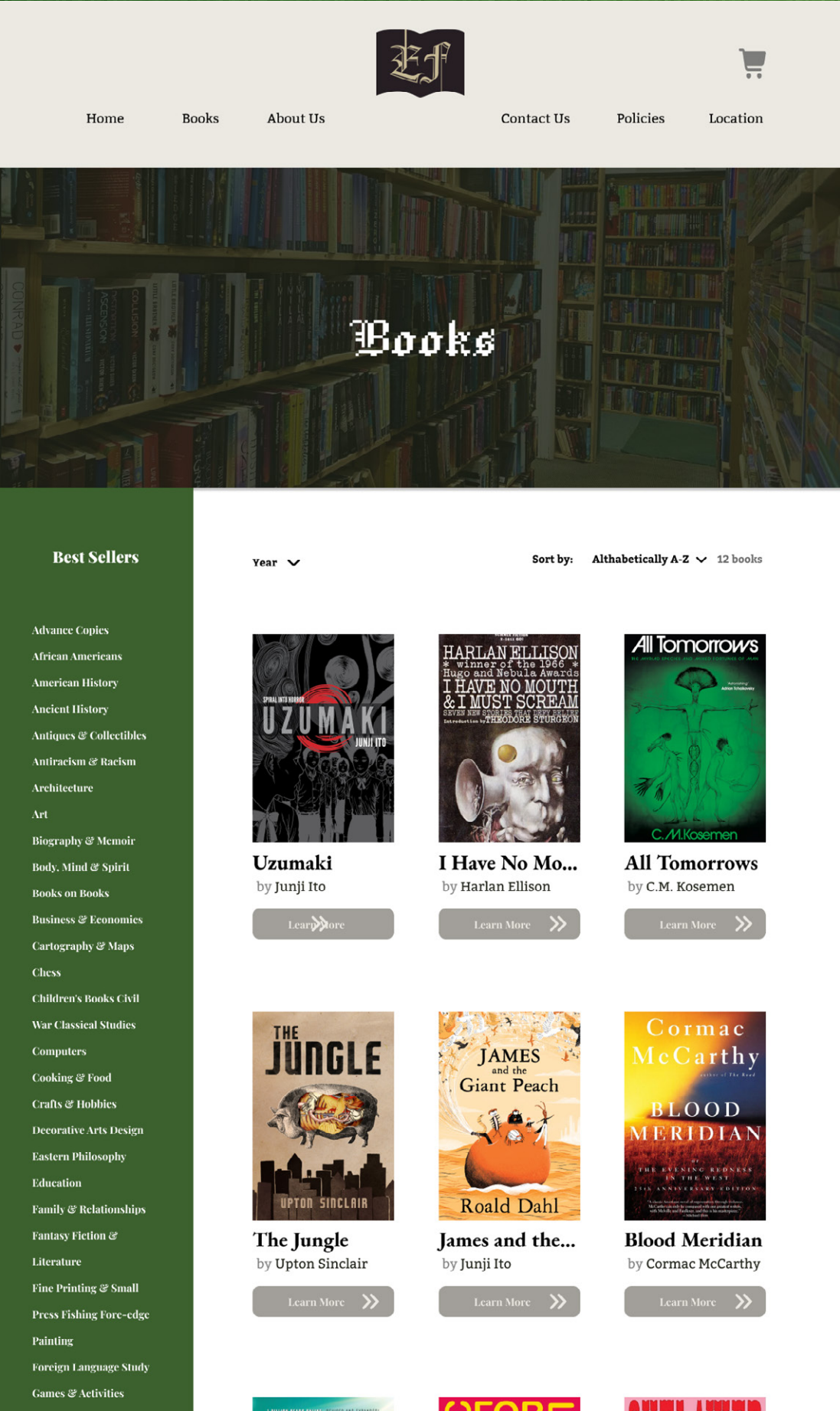
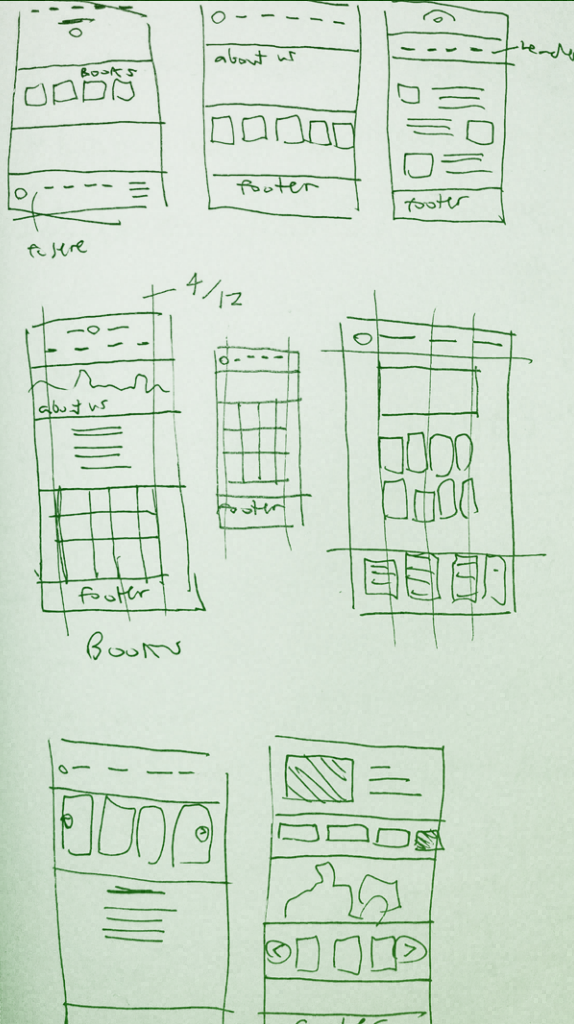




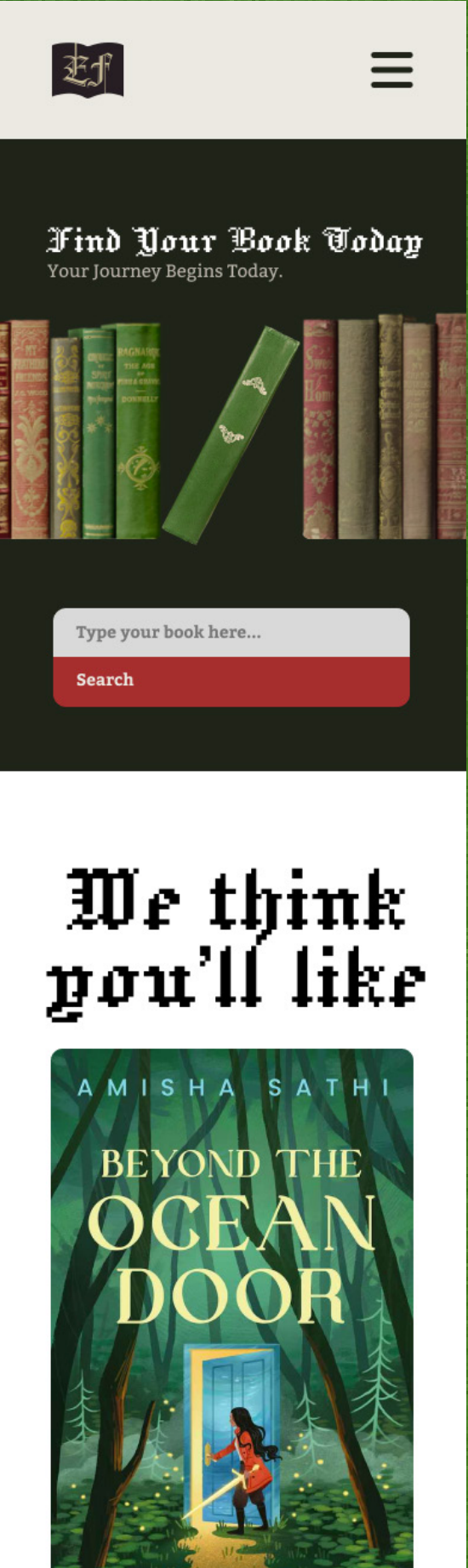
Escape Fiction Website



Website Design



Fantasy



Antique

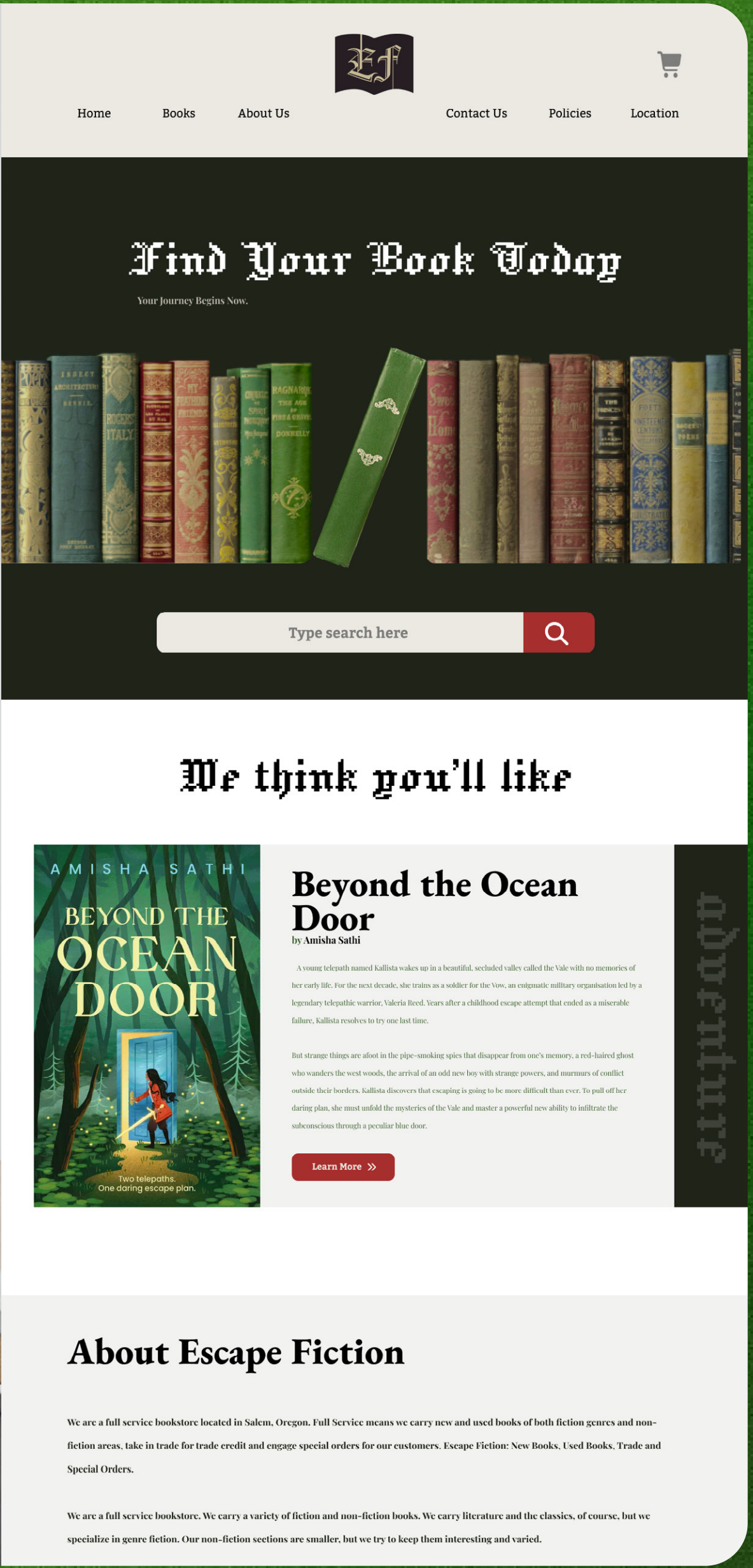
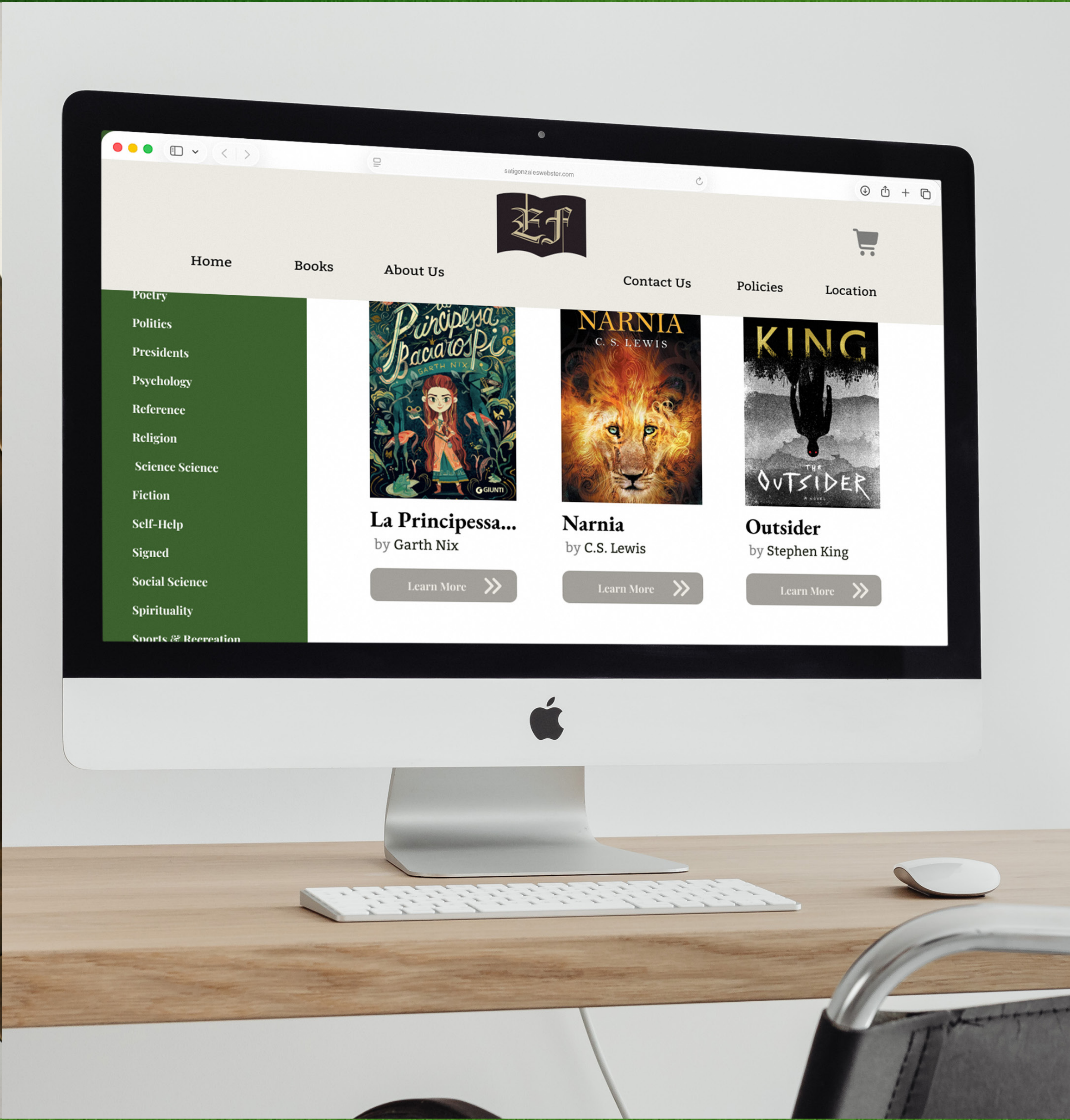
Challenge

Use established assets and photos from Escape Fiction,, a local bookstore, to create an updated website with clear and timeless visuals. Focus on improvements to UI and customer navigation.

Solution

The new website includes a serif and blackletter typeface to embody fiction and fantasy storybooks. The website's layout includes more navigation pathways as well as a robust mobile website version.

Scholarly



STORM GUIDE



Info Desk

Help with question about the campus.

Bld. 2



Bathrooms

Found in every building.

Bld. 2



Food

For mental health services and support.

Bld. 2



Counseling

For mental health services and support.

Bld. 2



Accessibility

For mental health services and support.

Bld. 2



Library

Checkout books for your classes.

Bld. 9



Public Safety

For parking passes and safety concerns.

Bld. 38



Bookstore

Buy supplies here and textbooks.

Bld. 1



Medical Services

For any concerns come here.

Bld. 2



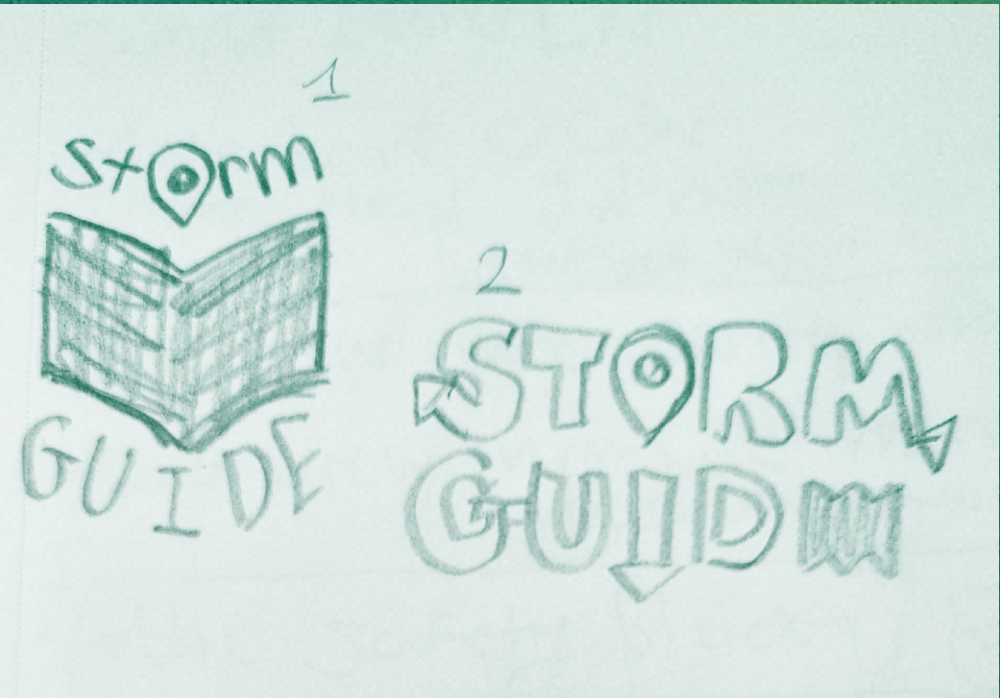
Scan QR to Apply



Wayfinding Map



Logo Creation and Wayfinding



Simple



Woodcut



Organic

Challenge

Create a map with customized icons to represent different services offered at Chemeketa Community College.

Solution

I created bold and styled icons, allowing them to be visible from far away and when used on buildings and signage. They have a unique style and the logo has great usage scaled up and in small printed materials.





Know Your Knives

A beginner's guide to knives and when to use them.

PARING KNIVES

are used for tasks with your hands. Peeling, shaping, slicing fruit. They are short with a slope and a non-serrated edge. They are great for slicing apples and cutting out cores.

BONING KNIVES

are thin with a pointed tip. They are very precise. They are used to separate meat from bone, hence the name. Always cut away from yourself when preparing meat with this knife.

CHEF'S KNIVES

are larger knives, around eight inches in length. They curve upwards ending in a narrow point. They are used for a wide variety of chopping, butchering and slicing. This is the one you can rely on for basic kitchen use.

SERRATED KNIVES

have teeth, almost like a saw. They saw through crusts of bread effectively. Anything with a slightly hard outside is easily cut with this knife. Think about also using it for tough fruits, such as pineapple.

CLEAVERS

are great for large cuts of meat, although there are smaller varieties of cleavers that can be used for chopping vegetables or smaller portions. Set it on a flat surface and push down for an effective chop.

HONING STEEL

is the tool that helps you maintain your knives, they do not sharpen knives. It bends back the metal into the original pointed shape. Use diamond stone for high quality tools.



Magazine Spread



Type Guide & Page Design



Challenge

Create a magazine, collaborating alongside a team to create a spread on a topic that is informative and legible, targeting a particular demographic.

Solution

This magazine targets a demographic of homemakers, from the age of 30 to 45 interested in cooking. Imagery of knives alongside clear and short explanations highlight the topic of the page before the title, while also having a messy tabletop to feel relatable and the usage of natural color makes it rustic and clean.



About Us

Unique Design
Crystal Glass
Made in Dubai
Union Workers
Gemstones
Spritual

MIZAR

Mizar Glasses

Logo Design



Extraterrestrial



Sophisticated

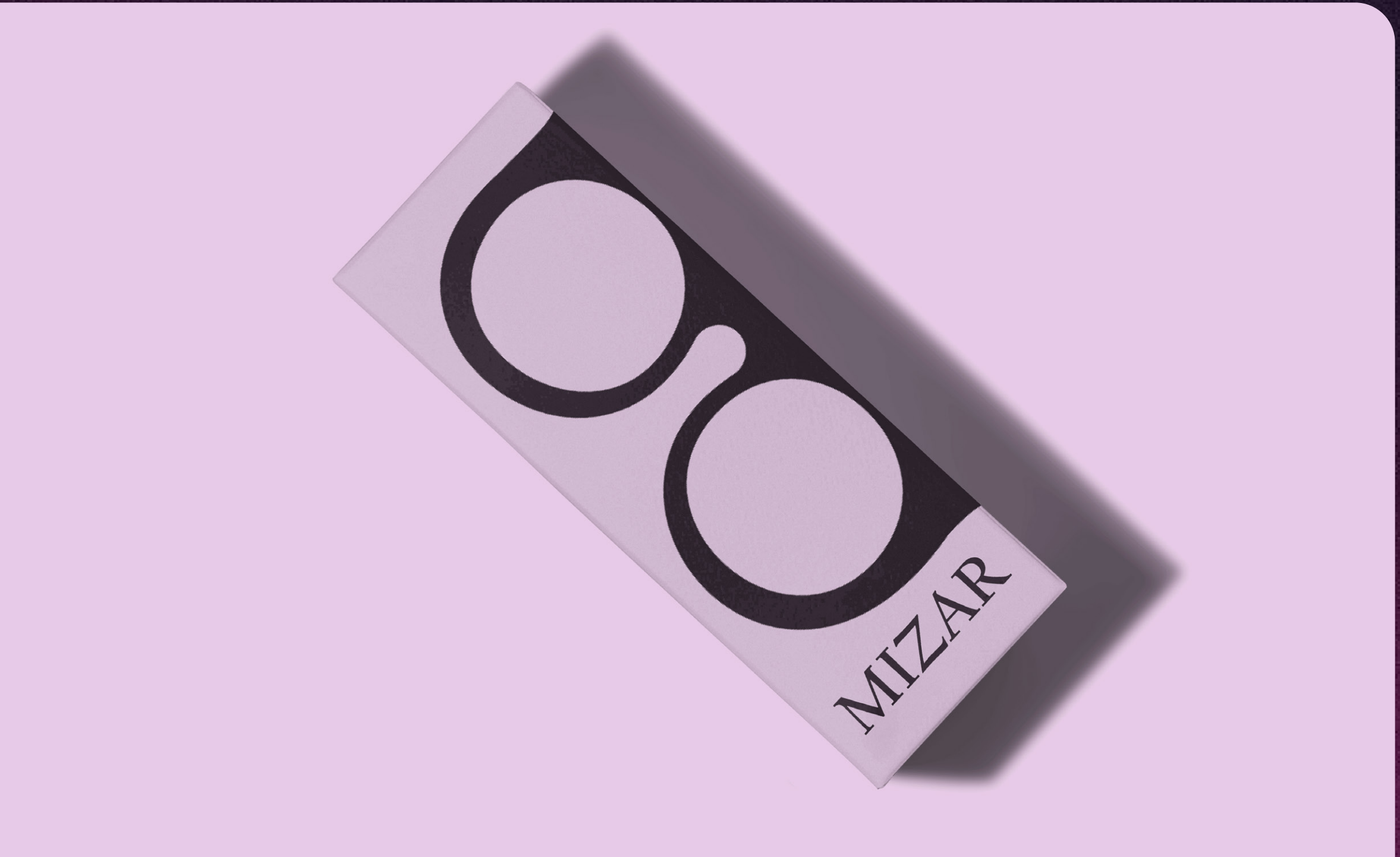
Challenge

Create a logo for Mizar, a company that sells glasses with a celestial nod. Make sure it works well on glasses, boxes and page layout.

Solution

The final logo clearly represents a pair of glasses, which helps to quickly identify what the company sells, with a visual nod to stars with the logo's pointed edges and an older serif typeface.

Elegant

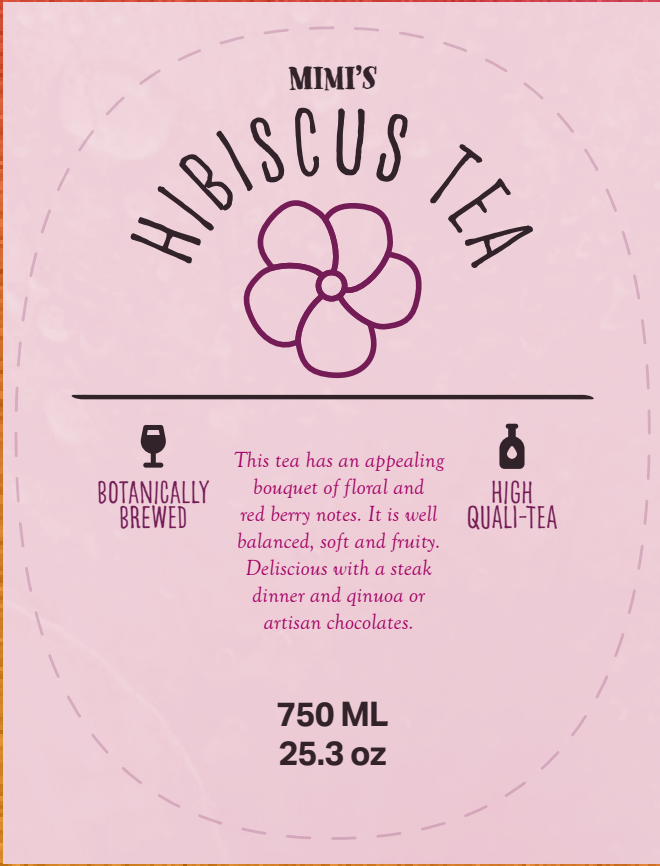




Mimi's Tea Packaging



Die Line and Beverage Branding



Challenge

Create a label for a beverage company, with a unique die line and make sure it stand out against the other products in its category.

Solution

For the packaging of this beverage company I leaned heavily into feminine and pastel colors. I creating a double sided back label to give texture and additional color to the drink itself helping it stand out. The typography and architecture are clear and guide the consumer along the notes and story of each tea.

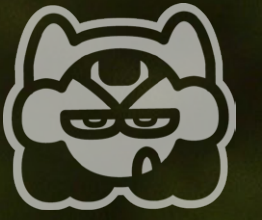


Feminine

Fun

Texture





25TH ANNIVERSARY

**OREGON
GARDEN**

Anniversary Shirt Design & Logo



Illustration and Logo Creation



Challenge

Utilizing an already established assets, create an anniversary logo for the Oregon Garden's 25th anniversary. Additionally, create for use on apparel and other promotional materials.

Solution

This logo features a tree trunk, symbolizing heritage and the future to come while referencing a tree in their garden. The illustration celebrates all the encompassing fauna and flora, creating a dynamic illustration that clearly communicates 25 years.







Mural Work



Project management and collaboration



Challenge

Install a 40ft mural from an illustrator, finding the best way to install the illustration onto the wall using paint and ladders.

Solution

Our team collaborated to figure out the best solutions to sketching the mural onto the wall, finding a large scale projector. Our team tackled different sections of the illustration until it was finalized.

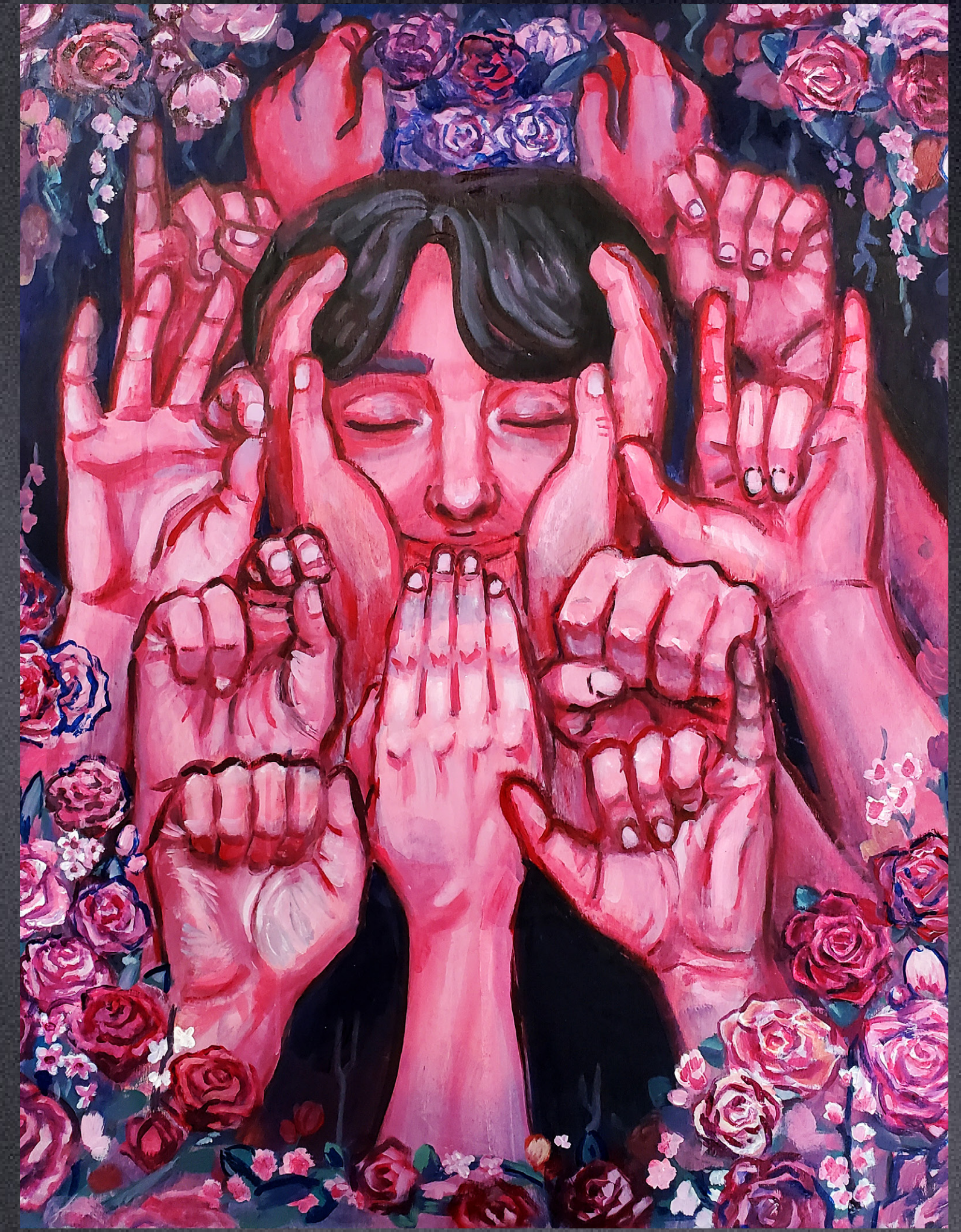
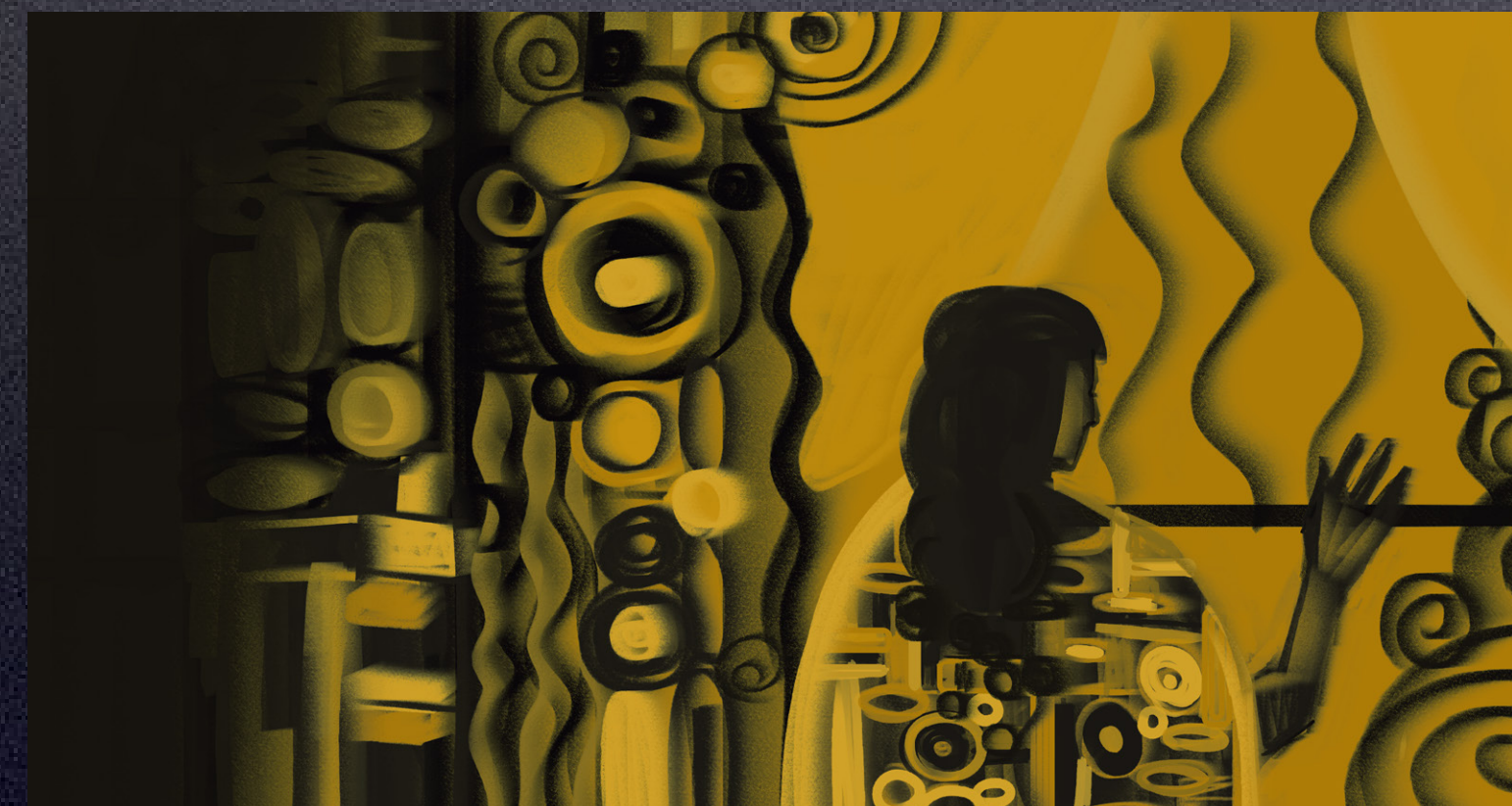
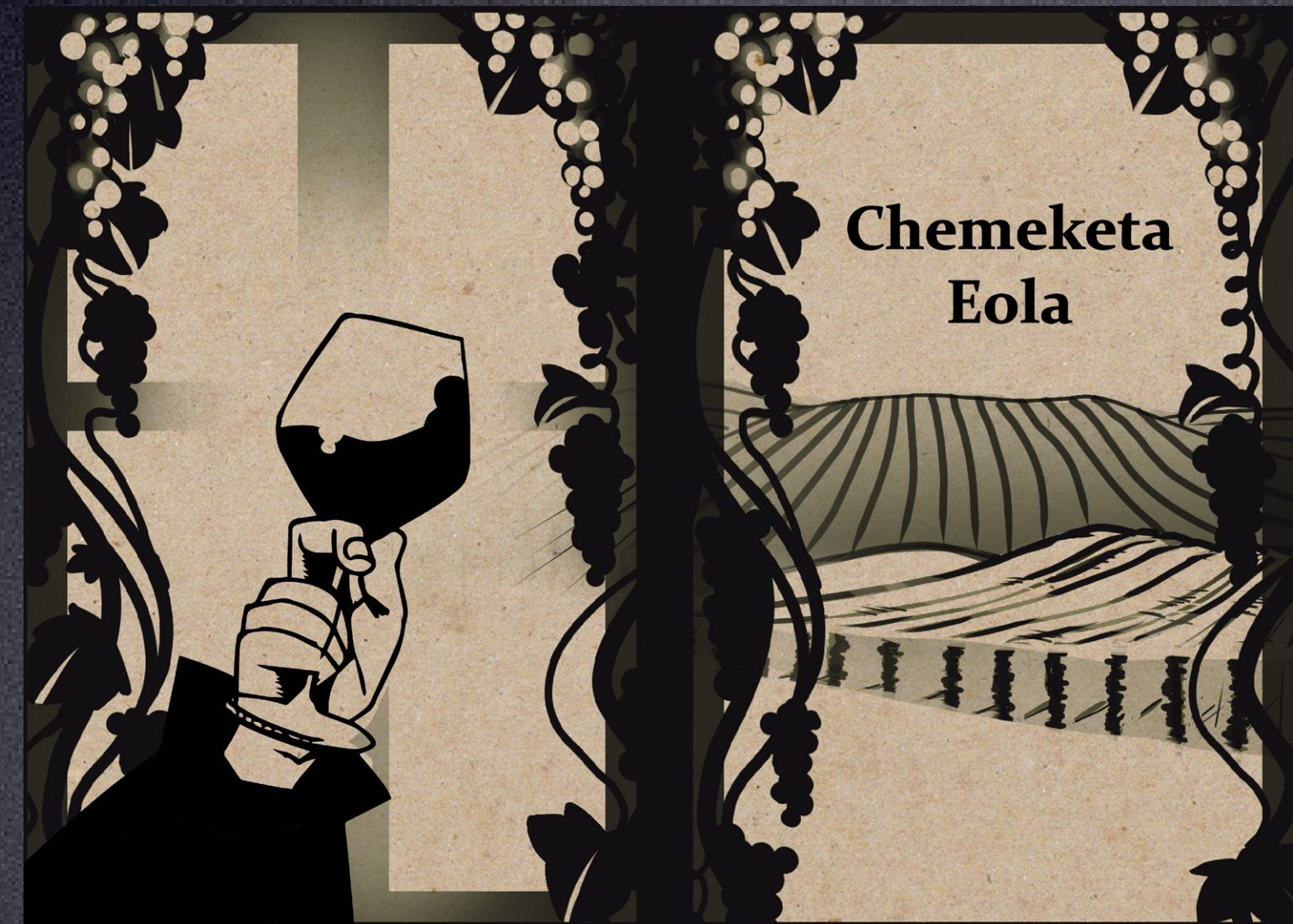
Bright

Celebratory

Multimedia

Illustration Works

Additional Artwork



Thank you!

satigonzaaleswebster.com